

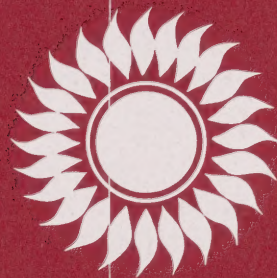
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fashion calendar

27th year issued weekly

MARCH 13

'67



ruth finley, publisher tr 9-2343 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
<u>WEEK ENDING FRIDAY, MARCH 10, 1967</u>			
Thursday March 9 8:30 A.M. Breakfast	PREVIEW: BACK-TO-CAMPUS FASHIONS Preview for the press and buyers of back-to-campus fashions by Evan-Picone. <u>Show at 9:15.</u> By invitation. Contact: Nancy McDevitt, LO.4-7375.	EVAN-PICONE, INC. (1407 BROADWAY)	N.Y. HILTON HOTEL TRIANON ROOM
Thursday March 9 11:30 A.M.	PRESS PREVIEW: CUSTOM-ORDER FASHIONS Mr. Martier and Mr. Raymond will present their Spring and Summer custom-order fashions at a preview for the press. By invitation. (<u>For Release, Fri., March 10.</u>) Contact: 757-4920.	MR. MARTIER AND MR. RAYMOND	29 WEST 56TH STREET SALON - 6TH FLOOR
Thursday March 9 3:00 P.M.	PREVIEW OF IMPORT COLLECTION Showing of Spring imports. By invitation. Contact: PL. 3-6821.	CHEZ NINON	487 PARK AVENUE SALON
Thursday March 9 3:30 P.M.	SPECIAL SHOWING FOR BUYING OFFICES Garland presentation of Fall '67 collections in junior sportswear. Show promptly at 3:30, for buying offices only. By invitation. Continuous in showroom <u>beginning Tues., March 14.</u> Contact: Lucille Ratner or Miss Mickie Goldfarb, OX. 5-3630.	GARLAND CORPORATION (1407 BROADWAY)	PLAZA 9 2 WEST 59TH STREET
Thursday March 9 5:00 P.M. Cocktails	SHOWING OF FALL, 1967 COLLECTION Koret of California's Fall collection, styled with fabrics in Du Pont fibers. <u>Show at 6:00.</u> For retail buyers and press. By invitation. <u>Press contact:</u> Rachel Calero, 971-4658. <u>Trade:</u> Jean Lindsay, 971-4263.	DU PONT AND KORET OF CALIFORNIA	EMPIRE STATE BLDG. THEATRE - 4TH FLOOR
Beginning Thursday March 9	SHOWING OF FALL KNITWEAR COLLECTION Designed by Gerald Pierce. Contact: Iris Model, 524-7563.	MARBERNI KNITS	1407 BROADWAY SHOWROOM - 8TH FLOOR
Beginning Thursday March 9	FALL 1967 KNITWEAR COLLECTION Informal showings of French and Italian knitwear by Fabiani, Desarbre, Lancetti, others. Contact: LA. 4-9863. Publicity: Sue Gardner, TR. 7-4952.	FEDER FASHIONS	1410 BROADWAY SHOWROOM - 29TH FLOOR
Beginning Thursday March 9	OPENING: IMPORTED KNITWEAR COLLECTION Mallory's designer Fall imported knitwear collection at daily informal showings. Contact: Betty Hanson, WI. 7-4407.	MALLORY	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Thursday March 9	WASHABLE, PACKABLE COTTONS AND SYNTHETICS Daily informal showings of dark cotton dresses. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday March 10 12:00 Noon- 7:30 P.M.	OPEN HOUSE IN NEW SHOWROOM Francesca for Damon preview of new showroom, frcm 12:00 Noon to 7:30 P.M. Contact: MU. 3-2467. Publicity: Rossi-Lack, TE. 8-0244.	FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR
Friday March 10 4:00 P.M. Tea	INTRODUCTION OF NEW PRODUCTS New products for teens will be introduced at a reception to meet the European contestants for the "Miss Teen International" Pageant, sponsored by Clairol, Inc., to be shown on ABC-TV, Sat. evening, March 25. By invitation. Contact: Terry Grimes Russell, 957-2911.	CLAIROL, INC.	AMERICANA HOTEL LA RONDE
Friday March 10 8:00 P.M. Dinner	"A NIGHT IN VENICE" DINNER-DANCE Bal Masque, sponsored by the N.Y. Chapter of N.S.I.D. Guest of Honor: Consul General Montezemolo. Chmn.: Geraldine Nicosia. Tickets: \$25.00. Contact: 421-8765. Publicity: Ted Materna Assoc., PL. 3-3240.	NAT'L SOCIETY OF INTERIOR DESIGNERS	N.Y. HILTON HOTEL BALLROOM
<u>WEEK BEGINNING MONDAY, MARCH 13, 1967</u>			
Monday March 13 9:30 A.M. Coffee	PRESS PREVIEW: HAUTE COUTURE IMPORTS Haute couture Paris and Italian imports, and original fabric line-for-line copies. By invitation only. (<u>For Release, Tues., March 14.</u>) Publicity: Jackie Landesman or Mark Klauser, OX. 5-4000.	OHRBACH'S	5TH FLOOR
Beginning Monday March 13	INFORMAL SHOWINGS: ADVANCE FALL COLLECTION Continuous showings of advance Fall dresses, costumes, and late-day fashions designed by Lito Manalang. Contact: Murray Stillman, LW.4-0992.	LITO MANALANG FOR BRITISH MODERNS	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday March 14 9:30 A.M. Breakfast	PRESS PREVIEW: IMPORTS AND REPRODUCTIONS Press preview of Alexander's Spring imports and reproductions. By invitation (<u>For Release, Wed., March 15.</u>) Contact: Lorein Eyerly, OX.5-4500, Ext.344.	ALEXANDER'S	HOTEL PLAZA TERRACE ROOM
Tuesday March 14 3:30 P.M.	PREVIEW: HEAD-TO-TOE CUSTOM FASHIONS Champagne Vernissage of Mr. John's Fine-Art Inspired "Enchanting Monet Collection" of custom hats, haute couture, dresses, suits, coats, couture furs, jewels, boutique accessories and custom cosmetics for Spring and Summer 1967. By invitation. Publicity: Ann Sanzo, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Tuesday March 14	SYMPOSIUM ON COLOR IN HOME FURNISHINGS "Color Is --a day's symposium. Speakers: Melanie Kahane, Elizabeth Meehan, Milo Baughman, and Emily Malino. Also, a film merchandising forum, and "The Younger Set Debates." Tickets: \$25.00 Contact: TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE(767 LEX.AVE.)	FASHION INST.OF TECH. 227 WEST 27TH STREET
Wednesday March 15 11:30 A.M.	PRESS PREVIEW: CURIEL AND SANCHEZ Preview for the press of fashions by Giogliola Curiel; and a special collection by guest designer Fernando Sanchez. By invitation. (<u>Release, Thurs., March 16.</u>) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 15 12:30 P.M. Luncheon	SHOWING OF FASHIONS DURING LUNCHEON "The Total Look for Spring and Summer"--by Charrisse. Publicity: Ellen Perl, TE. 2-8212. For reservations (\$5.00): CI. 6-9171.	CHARRISSE (146 EAST 53RD STREET)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday March 15 3:30 P.M.	SPRING-SUMMER CUSTOM- ORDER COLLECTION Dick Webster will preview his Spring-Summer daytime to evening custom-order collection. By invitation. Thereafter by appointment. Contact: CI. 7-1975. Publicity: Jan Taylor, TR. 9-8965.	DICK WEBSTER	45 WEST 56TH STREET SHOWROOM - 4TH FLOOR
Beginning Wednesday March 15	OPENING OF FALL COLLECTION Fall 1967 collection of imported knit fashions at continuous daily showings. Contact: WI. 7-8130.	NANNETTE INTERNATIONAL	1410 BROADWAY SHOWROOM - 24TH FLOOR
Thursday March 16 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Showing of Spring fashions by Pattullo-Jo Copeland, available at Bonwit Teller. For benefit of the A.S.P.C.A. Press by invitation. Public by reservation: \$5.25; contact: "Banquet Dept.," PL. 9-3000. Fashion Show Director: Mary Alice Rice, PL. 2-5726.	PATTULLO-JO COPELAND (498 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Thursday March 16 12:45 P.M.; 5:45 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS Haute couture imports and line-for-line copies at two showings. First show by invitation only--12:45 P.M.; second show open to public at 5:45 PM (In Westbury, March 17 at 12:45 P.M., 2nd floor.) Publicity: Jackie Landesman or Mark Klauser, OX. 5-4000, Ext. 211.	OHRBACH'S	5TH FLOOR
March 17	ST. PATRICK'S DAY (Friday)		
Friday March 17 9:15 A.M. Coffee	PRESS PREVIEW OF PAPER FASHIONS Lord & Taylor will preview their paper boutique--fashions to wear and fashions for the home. (For Release, Mon., March 20.) By invitation. Contact: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	5TH AVE. & 38TH STREET STREET FLOOR
March 20	LORD & TAYLOR RELEASE--Paper boutique. (Preview, March 17--See Above)		
Monday March 20 9:30 A.M. Breakfast	PRESS PREVIEW: NEW ROOM SETTINGS "Living Happy"--a new series of room-settings by David Eugene Bell. By invitation. (For Release, Tues., March 21.) Publicity: Louise Langden, PL. 2-1212, Ext. 7202.	BLOOMINGDALE'S	FIFTH FLOOR
Monday March 20 11:00 A.M. And 3:00 P.M.	INTERNATIONAL HAUTE COUTURE FASHION SHOW International haute couture fashion show, for benefit of George Jr. Republic Association. Reserved seats: \$5.00. Public Relations: Serge Obolensky Assoc., 598 Madison Ave., PL. 9-6272.	ALEXANDER'S (LEX.AVE. & 58TH ST.)	3RD FLOOR
Beginning Monday March 20	OPENING: FALL '67 SPORTSWEAR COLLECTION Continuous daily showings. Contact: Roberta Nasta or Harry Baum, WI. 7-6700.	MR. THOMSON	1410 BROADWAY SHOWROOM - 22ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 21 2:00 P.M.	OPENING: FALL COAT AND SUIT COLLECTION Showing of Fall coat and suit collection, March 21, 23, 27, 29, and April 3 at 2:00 P.M. By appointment. Contact: Lorna Kettler, BR. 9-8987.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday March 21 4:00 P.M. Cocktails	PREVIEW OF FALL KNIT COLLECTION Preview of Emery Knits, designed by Micia Jr. of Rome. Show followed by cocktails. By invitation. Contact: Jean Luban, LO.4-3113.	EMERY KNITS BY MICIA JR. OF ROME	TWENTY-ONE CLUB 21 WEST 52ND STREET
Wednesday March 22 12:30 P.M. Luncheon	"PRIMAVERA COLLECTION" AT LUNCHEON SHOW Informal showing of Spring fashions. Barbetta Publicity: Ellen Perl, TE. 2-8212. For reservations (\$5.00): CL. 6-9171.	CISA (IMPORTS INT'L, INC.)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday March 22 3:00 P.M.- 6:00 P.M. Cocktails	PREVIEW: NEW "APPAREL CLOSURE CENTER" Preview for the press of Scovill's "Apparel Closure Center," a new showcase for the company's collection of closure products. By invitation. Publicity: Helen Bohn at Pampel & Assoc., PL. 1-2200.	SCOVILL MANUFACTURING CO. (CLOSURE DIVISION)	49 WEST 36TH STREET STREET FLOOR
Wednesday March 22 4:30 P.M. Cocktails	PRESS PREVIEW: FALL FASHIONS FOR MEN A preview of menswear ideas by John Weitz and introducing the "1987 Look." By invitation. Contact: Mrs. Dorothy Kaiser, LO. 3-4920.	JOHN WEITZ	REGENCY HOTEL TENT ROOM
Wednesday March 22 5:00 P.M.- 7:00 P.M.	PERMANENT PRESS IN MEN'S FALL SHIRTS Premiere showing of "The Story of Permanent Press for Fall, 1967." (Cock- tails) By invitation. Contact: William H. Hammond, CO. 5-3700.	MANHATTAN SHIRT COMPANY (1271 SIXTH AVENUE)	21 CLUB(21 W.52ND ST.) HUNT ROOM
Wednesday March 22 6:30 P.M.	PRESS PREVIEW OF NEW "TEEN" BOUTIQUE "Cheetah Party"--preview to introduce new Cheetah boutique. (<u>Note Change of Date.</u>) By invitation. (<u>For Release, Fri., March 24.</u>) Publicity: Jill Schoenbach, LO. 5-7950.	STERN BROTHERS	3RD FLOOR JUNIOR WORLD
Thursday March 23 11:30 A.M.	PRESS PREVIEW: MADE-TO- ORDER FUR FASHIONS Made-to-order fur fashions, designed by Emeric Partos. By invitation. (<u>For Release, Fri., March 24.</u>) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON

EASTER SUNDAY ACTIVITIES IN NEW YORK CITY

Sunday March 26 12:30 P.M. Dinner	FASHION SHOW AT EASTER DINNER Fashions by Malcolm Starr; Children's dresses--Joseph Love. Perfume-- Evyann. Reservations: \$7.00; contact: Mr. Nemo, HA. 1-0181. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	MALCOLM STARR; JOSEPH LOVE	SHEPHEARD'S HOTEL DRAKE
Sunday March 26 12:30 P.M. Luncheon	SPRING FASHIONS AT EASTER LUNCHEON Fashions by Shannon Rodgers for Jerry Silverman, available at Miss Berg- dorf. Millinery--Halston. Fashion shows--Terrace Room, 2:00 P.M.; Persian--2:45 P.M. Price: \$10.00; contact: "Banquet Dept.," PL. 9-3000. Fashion Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	JERRY SILVERMAN, INC. (530 SEVENTH AVENUE)	HOTEL PLAZA-TERRACE & PERSIAN ROOMS

DATEWHAT'S GOING ONGIVEN BYWHEREEASTER SUNDAY ACTIVITIES (continued from page 4)

Sunday March 26 1:00 P.M. Luncheon	FASHIONS AT EASTER BENEFIT LUNCHEON Fall "Fashionmates"--American mink and fashions. Sixth annual benefit luncheon for Easter Seal Appeal, N.Y.C. By advance reservation only: \$20.00 (includes luncheon, drink, dancing and gratuities); contact: SP. 7-1120. Fashion coordinators: LI. 4-2166.	EMBA MINK BREEDERS; I.A. WYNER COMPANY	HOTEL PLAZA BAROQUE BALLROOM
Sunday March 26 1:00 P.M.- 4:00 P.M. Dansant	EASTER LUNCHEON FASHION SHOW Vernissage of fine-art-inspired "Enchanting Monet Collection" of custom hats, haute couture, furs, and accessories, children's fashions and "Man-of-Distinction" men's wear for Spring and Summer. Modeled by leading personalities of society, stage, screen and TV. Tickets: \$20.00, benefit of Post Graduate Center for Mental Health. Contact: Mrs. Beverly Paterno, AT. 9-5452. Publicity: Ann Sanzo, PL. 7-1966.	MR. JOHN, INC. (24 WEST 57TH STREET)	WALDORF-ASTORIA GRAND BALLROOM
Sunday March 26 1:30 P.M. Dinner	FASHIONS AT EASTER DINNER SHOW "Straw Hat Time at the Waldorf"--fashions by Countess Alexander, Guy D, Nat Kaplan, Laurence Gross, Modern Couture, Pattullo-Jo Copeland, Terry Allen. Fashions in Dupont fabric of "Dacron" polyester by Christian Dior-New York, Kasper for Joan Leslie, Eric Lund, Samuel Robert, Adele Simpson, Talmack, Teal Traina, Chuck Howard for Townley. Furs--Reiss & Fabrizio. Hats--Cesar Rubio. Children's fashions--Cinderella. Perfume--Faberge "Straw Hat" fragrance. Contact: EL. 5-3000. Fashion Show Director and Commentator: Mia Grau, PL. 5-1127.	LEADING DESIGNERS	WALDORF-ASTORIA PEACOCK ALLEY
Sunday March 26 12:30 P.M. Dinner	KINETIC VISUALS AT EASTER SHOWING "Electrodelic Fashion Happening" by Jackie Cassen and Rudi Stern--fashion show with kinetic fashions by: Bill Blass; Donald Brooks; Liz Claiborn; Edie Gladstone; Kasper; Stefan; and Tiffieu-Busch. Hats--Adolfo. Perfume--Evyon. Commentator: Carol Knox. Show at 2:00. Price: \$11.00; contact: Jacques, EL. 5-2500. Produced by Leslie Cunningham, TE. 8-0554.	LEADING DESIGNERS	DELMONICO'S CRYSTAL BALLROOM
Sunday March 26 2:30 P.M. Dinner	FASHION SHOW AT EASTER DINNER "Straw Hat Time at the Waldorf"--fashions by Bataldi, Countess Alexander, Guy D, Morton Myles for Jeunesse, Modern Couture, Pattullo-Jo Copeland, Terry Allen. Fashions in Dupont fabric of "Dacron" polyester by Donald Brooks, Christian Dior--New York, Kasper for Joan Leslie, Eric Lund, Ben Reig, Chuck Howard for Townley, Teal Traina, Andrew Woods. Furs--Ben Kahn. Hats--Cesar Rubio. Children's fashions--Cinderella. Perfume--Faberge "Straw Hat" fragrance. Contact: EL. 5-3000. Fashion Show Director and Commentator: Mia Grau, PL. 5-1127.	LEADING DESIGNERS	WALDORF-ASTORIA EMPIRE ROOM

Beginning Monday March 27	OPENING OF FALL KNIT COLLECTION Daily informal showings of Fall knits for misses and juniors, designed by Frank Adams. Contact: IO. 4-1434.	JUNIOR ACCENT-	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
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Tuesday March 28 9:00 A.M. and 5:30 P.M.	PREMIERE SHOWING: TOWELS BY PUCCI "Premiere Towel Collection" by Springmaid, including a group designed by Emilio Pucci. Shows at 9:30 A.M. and 6:30 P.M. Signor Pucci will be present at both showings. Contact: Doris Thistlewood, 556-6435.	SPRINGS MILLS, INC. (104 WEST 40TH STREET)	GEORGE ABBOTT THEATRE 152 WEST 54TH STREET
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Saturday April 1-April 9	ELEVENTH ANNUAL INT'L AUTOMOBILE SHOW Over 500 new makes and models from every major auto manufacturer in the world. World premiere and U.S. debut of cars; also special attractions. Hours: Monday through Saturday--11:00 A.M. to 11:00 P.M. Sunday--1:00 P.M. to 8:00 P.M. Admission: \$2.50 (adults); \$1.00 (children under 12). Publicity: Gene Graf or Sandy Sprung, MU. 2-4802.	INTERNATIONAL AUTOMOBILE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
Sunday April 2-April 5	SPRING AND SUMMER SHOE FASHIONS Showing of shoe fashions, sponsored by Nat'l Shoe Retailers Assn., Nat'l Footwear Mfrs. Assn., Volume Footwear Retailers Assn., New England Footwear Assn. Contact: Edward A. Iaunzel, 265-1350.	NATIONAL SHOE FAIR OF AMERICA	N.Y. HILTON, AMERICANA, PARK SHERATON, WARWICK
Sunday April 2-April 5	SHOWING OF FALL FOOTWEAR FASHIONS "Nina's On Top of New York"--showing of Fall shoe fashions on April 2, 3, 4, 5 at 9:30, 12:30, and 3:30. By appointment only. Contact: Amy Seran or Marilyn Farina, 937-2345.	NINA FOOTWEAR, INC.	N.Y. HILTON HOTEL EAST PENTHOUSE
Tuesday April 4 9:30 A.M.	FALL KNITS BY DON SIMONELLI Premiere showing of Fall knit collection, designed by Don Simonelli for STJ. For press and buyers, by invitation. Publicity: Pauline Greene at Charles J. Charney, TN. 7-2288.	STJ (DIVISION OF SUSAN THOMAS, INC.)	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday April 5 12:00 Noon Luncheon	FALL COLLECTION OF ITALIAN IMPORTS Preview of Fall collection by Ken Scott of Milano. By invitation. Thereafter at showroom. Contact: Maria Scotto, 246-2747.	KEN SCOTT OF MILANO (16 WEST 55TH STREET)	7TH REGIMENT ARMORY 643 PARK (66TH & 67TH)
Wednesday April 5 4:00 P.M. Cocktails	PREVIEW: FASHIONS WASHABLE IN COLD WATER "The Cool Way Out"--the first collection of designer originals showing what's ahead in washable fashions and fabrics, as a result of the development of cold water laundering--"now washables," from more than 20 leading designers, haute couture to active sportswear. (Note Change of Date.) For the press, by invitation. Contact: Nancy Saxton at Addison, Goldstein & Walsh, TE. 8-7262.	COLGATE PALMOLIVE CO. FOR "COLD POWER"	THE FOUR SEASONS 99 EAST 52ND STREET
Wednesday April 5 9:00 P.M. Reception Dance	RETROSPECTIVE FASHION SHOW: 1929-1967 Showing of fashions designed by two modern artists of dress: Elizabeth Hawes & Rudi Gernreich. Reception-dance after show. Tickets: \$15.00 per person, for benefit of the Educational Foundation for the Fashion Industries. Contact: Shirley Goodman, LA. 4-1300.	FASHION INSTITUTE; & BROOKLYN MUSEUM	F.I.T. THEATRE 227 WEST 27TH STREET
Thursday April 6 12:30 P.M. Luncheon	LUNCHEON SHOWING: SUMMER FASHIONS Designed by Elinor Simmons for Malcolm Starr, available at Lord & Taylor. Press by invitation. Public by reservation: \$5.25; contact: "Banquet Dept.," PL. 9-3000. Fashion Show Director: Mary Alice Rice, PL. 2-5726.	MALCOLM STARR, INC. (530 SEVENTH AVENUE)	HOTEL PLAZA BALLROOM
Thursday April 6 4:00 P.M. Cocktails	PRESS PREVIEW: FALL-WINTER KNITWEAR Knit ensembles and dresses in silk and wool for Fall and Winter. Show at 4:30. (Note Change of Date.) By invitation. Publicity: Ruth Hammer Assoc., 246-4818.	KORRIGAN-PARIS; AVAGOLF OF MILAN	1410 BROADWAY SHOWROOM - 17TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 11 5:30 P.M. Cocktails	OPENING OF JOHN WEITZ "SEASON ONE" COLLECTION Preview of John Weitz's new "Season One" collection for Abercrombie and Fitch. Fashion Director: Leslie Cunningham. By invitation. Publicity: Strong, Cunningham and Ober, AG. 9-1000.	ABERCROMBIE & FITCH	MADISON AVE. AT 45TH ST.
Wednesday April 12 12:00 Noon Luncheon	SHOWING OF FASHIONS AT BENEFIT LUNCHEON Presentation of Spring and Summer collection of dresses and ensembles, designed by Bob Bugnand for Sam Friedlander. Fur fashions by Ritter Brothers. Sponsored by Eastern Airlines for benefit of The Park East Synagogue. Admission: \$20.00. Contact: Mrs. Selma Adnepos, RH. 4-8904. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES, INC.	ST. REGIS ROOF
Thursday April 13 12:30 P.M. Luncheon	SPRING FASHIONS AT BENEFIT LUNCHEON "Caravan of Spring Fashions"--presented by Lord & Taylor for benefit of The Girls' Club of New York. Commentator: Comtesse DeVeyrac. Tickets: \$10.50. Contact: Mrs. G.N. Beecher, LE. 2-4827.	LORD & TAYLOR	HOTEL PLAZA BALLROOM
Saturday April 15- April 19	FOURTH ANNUAL N.Y. SNOW SHOW More than 90 firms, manufacturers and importers will show hundreds of lines of ski merchandise. Exhibition of ski apparel, footwear, equipment, accessories, apres ski fashions. (Cocktail--reception for buyers, Sunday, April 16 at 6:00 P.M., Penn Top Room.) Publ.: Doris Taplinger, TR. 4-3030.	SKI COUNCIL OF AMERICA, INC.	STATLER-HILTON HOTEL 7TH AVE. & 33RD ST.
Saturday April 15- April 20	EIGHTH ANNUAL SKI TRADE SHOW Over 150 member firms will present ski apparel, equipment, footwear, and accessories, including more than 1500 different brand-name products. Registration fee: \$5.00 (except for pre-registered retailers). Contact: Ralph des Roches, MO. 1-1533.	SKI INDUSTRIES AMERICA (366 MADISON AVENUE)	TRADE SHOW BLDG. & NEW YORKER HOTEL (9TH FL.)
Monday April 17 12:00 Noon Luncheon	SHOWING OF FASHIONS AT BENEFIT LUNCHEON Showing of Spring-Summer fashions by Marquise. Sponsored by Eastern Airlines for benefit of the Sisterhood of the Sutton Place Jewish Center. Admission: \$15.00. Contact: Mrs. Berger, EL. 5-5192. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES, INC.	ST. REGIS ROOF
Monday April 17 12:30 P.M. Luncheon	FABRICS FASHION SHOW AND LUNCHEON Seventh International Fabrics Fashion Show, featuring decorative fabrics in a specially created collection by leading designers of men's and women's fashions. Chmn.: Richard W. Jones. Tickets: \$15.00, for benefit of NSID Educational Foundation Scholarship Fund. Contact: NSID, 157 West 57th St., JU. 2-1421. Publicity: Ted Materna Assoc., PL. 3-3240.	NAT'L SOCIETY OF INTERIOR DESIGNERS	N.Y. HILTON HOTEL BALLROOM
Tuesday April 18 10:00 A.M.	OPENING: ADVANCE FALL COLLECTION Advance Fall collection, April 18 and 20 at 10:00 A.M. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 18 10:30 A.M.	OPENING OF ADVANCE FALL COLLECTION Also April 21, 25, 27 at 10:30. By appointment. Contact: IO. 3-5650.	PATTULLO- JO COPELAND, INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 18 11:30 A.M.	PREVIEW: ADVANCE FALL COLLECTION For press and buyers, by invitation. Continuous thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday April 18 11:30 A.M.	CAPSULE FALL COLLECTION Capsule collection for Fall. By reservation. Contact: LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Tuesday April 18 2:30 P.M.	OPENING: ADVANCE FALL COLLECTION Showings April 18 and 20 at 2:30 P.M. By reservation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday April 18 4:00 P.M.	ADVANCE FALL COLLECTION Also April 20 at 4:00 P.M. By reservation. Contact: WI. 7-8235.	DONALD BROOKS, INC.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday April 18	OPENING: ADVANCE FALL JUNIOR COLLECTION Daily informal showings of early Fall capsule dress collection, and com- plete Fall sportswear. By appointment. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Wednesday April 19 11:30 A.M.	PREVIEW: ADVANCE FALL COLLECTION For press and buyers, by invitation. Continuous thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday April 19 1:00 P.M.	OPENING: FALL CAPSULE COLLECTION By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday April 19 2:30 P.M.	PREVIEW: ADVANCE FALL SUIT COLLECTION For press and buyers, by invitation. Continuous thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
April 24	FIRST DAY OF PASSOVER (April 24-May 2).		
Wednesday April 26 10:30 A.M.	OPENING: ADVANCE FALL COLLECTION Designed by Shannon Rodgers for Jerry Silverman. By reservation. There- after by appointment. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday April 26 4:45 P.M. Cocktails	FALL FASHIONS BY AMERICAN DESIGNERS Fall fashions by American designers. Show at 5:15 P.M. By invitation. (Showing May 4 at 4:45 P.M., Ambassador Hotel, Embassy Room, Los Angeles, Cal.). Publicity: Helen Boyd, 564-2900.	CROMPTON-RICHMOND CO. (1071 SIXTH AVENUE)	HOTEL DELMONICO BALLROOM
Thursday April 27 4:00 P.M.	OPENING: ADVANCE FALL COLLECTION Malcolm Starr's advance Fall collection, designed by Elinor Simmons, April 27, May 2, 3 at 4:00 P.M. Contact: Marion Auley, LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

1967

JANUARY	FEBRUARY	MARCH	APRIL
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
MAY	JUNE	JULY	AUGUST
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

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JANUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	FEBRUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	MARCH S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	APRIL S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
MAY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	JUNE S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	JULY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	AUGUST S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
SEPTEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	OCTOBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	NOVEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	DECEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31